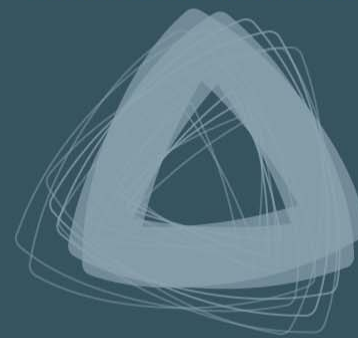




# Newsletter 1



The DELTA project addresses the problems and needs associated with ***passenger transport systems that are faced with high and steep seasonal demand***. The project will define and promote intelligent mobility strategies, practices guidelines and policies enabling the optimum management of seasonal traffic in regions with proven relevant problems.

## Mobility management activities and events taking place in Europe

**16<sup>th</sup> World Congress and Exhibition on Intelligent Transportation Systems and Services**  
Stockholm, Sweden, 21-25 September 2009

**European Transport Conference 2009**  
Leeuwenhorst Conference Centre, Netherlands, 7-9 October 2009

## Editorial



All of us have experienced traffic peaks, increased travel times and other relevant effects when visiting a recreational area or a touristic region. Although there are hundreds of such regions in Europe only few have taken some measures to limit their seasonal traffic peaks. Furthermore, there is a clear gap in the existing knowledge of local and regional authorities with respect to handling seasonal traffic in a sustainable manner. The purpose of DELTA is to define and promote sustainable mobility and transport solutions in these regions. The project will also offer networking channels for exchange of experiences and knowledge. Join us!

*Dr. Yannis Tyrinopoulos*

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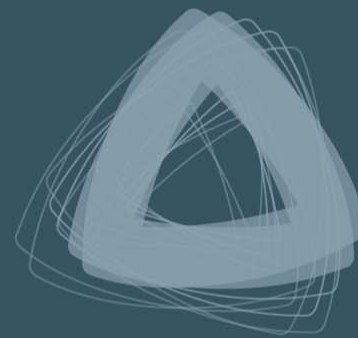
## Project Facts:

Starting date: January 1<sup>st</sup>, 2009  
Duration: 2 years  
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# Newsletter 1



## Successful measures to limit the seasonal peak identified

Under the leadership of BDO EOS the first official project result has been compiled. The state-of-practice analysis provides an excellent overview about already applied innovative, intelligent and emerging mobility management methods and schemes to handle seasonal transport demand. These best practice examples originate from European R&D projects, as well as from national and local initiatives. The results of this analysis have been documented in a public project report (deliverable D2.1), which can be downloaded from the website of DELTA.

[www.delta-project.eu/Results](http://www.delta-project.eu/Results) >>>



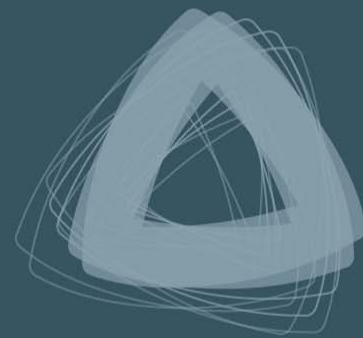
## Analysis of more than 20 European regions affected from seasonal traffic peaks

VTI (the Swedish National Road and Transport Research Institute) has defined a structured data collection mechanism, including variables suitable for analysing the seasonal transport demand problem in regions with seasonal demand profiles. These variables represent quantitative and qualitative factors that highlight the seasonal traffic peak problems and their effects. This data collection mechanism is currently being applied to more than 20 European regions affected from seasonal traffic peaks. The collected data will be further analysed and stored in a knowledge base. They will be further used for the development of the online DSI (Decision Support Instrument), which represents the major output of the DELTA project.





# Newsletter 1



## Is your region affected by seasonal traffic peaks - Join the DELTA network

DELTA is setting up a network of European regions that are affected by seasonal variations of transport demand. It is initiated to exchange experiences and best practices, and also to ensure the transferability of the project's results. It will also serve as a platform for exchanging knowledge, news and opinions among the members of the network in the future.

Your advantages as a network member:

- △ Compare and exchange ideas and experiences with other regions
- △ Get advanced access to project results helping you to handle your seasonal traffic peaks
- △ Get access to the DELTA's databases of contacts, benchmarks, and other technical outcomes of the project
- △ Meet similar-minded colleagues/regions from Europe
- △ Explore opportunities for networking online and at various meetings
- △ Participate in future events where practical solutions, ideas and good practice will be presented and discussed
- △ Market your tourism region and your mobility measures Europe wide
- △ Get to know local experts helping you to solve the problems in your region

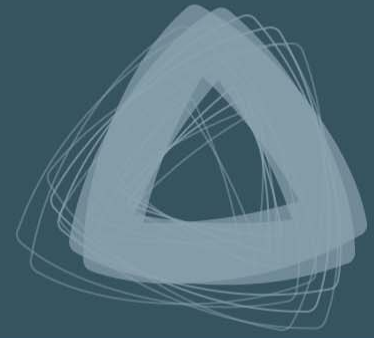
For more information on the network, please visit

[www.delta-project.eu](http://www.delta-project.eu) >>>





# Newsletter 1



## Network member regions

### Seasonal demand problems on the Isle of Ischia

Ischia is the largest island in the bay of Naples with about 50.000 inhabitants. About the 34% of the surface of the island is covered by a volcanic mountain. The island is one of the most famous seaside, tourist and thermal centres of Italy: more than 6 million of people visit the island every year, mainly from May to October. The topography of the island limits the use of the private cars. In the summer the private traffic is strongly regulated and all the trips are made by public transport. To improve the offer a real-time information system on the availability of the seats and the approaching buses has been established.

[More information about the region >>>](#)



### Region in northern Greece affected - Chalkidiki

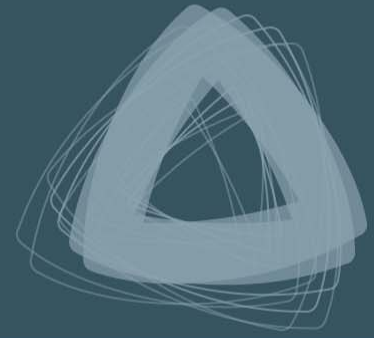
The region is located adjacently to the region of Thessaloniki, the second largest city in the country. Chalkidiki is a very popular destination for summer holidays, visited by tourists from all over Europe. Cities within the region share similar characteristics: they are located right along the beach front, on the side of major freeways and have a permanent population of about 15.000 inhabitants, which during the summer season, may even triple in size. Consequently, these seasonal peaks result to increasing mobility problems to the residents and tourist vacationers.

[More information on the region >>>](#)





# Newsletter 1



## Project Kick-off in Athens

The kick-off meeting of DELTA took place in Athens on January 29-30, 2009. This was a crucial meeting, during which the project partners set the foundations for its successful execution. Almost all participating organizations were represented in this meeting. The partners discussed the core and most urgent technical activities, as well as the management procedures to be applied in the full duration of the project. A joint dinner was also organized by the project coordinator in the vicinity of Acropolis.



## First project Meeting in Sweden

The first technical meeting of the project took place in Kalmar, Sweden on June 4-5, 2009. It was a very constructive meeting, where all ongoing and short term technical activities were discussed. An excursion to Öland, the Swedish demonstrator region in the DELTA project, took place giving the participants an insight in the nature and cultural heritage values and the traffic situation of Öland. This Swedish region is a very popular destination receiving 3 million visitors every year, mainly during summer.



For further events see [www.delta-project.eu/EventsNews](http://www.delta-project.eu/EventsNews) >>>